

THE KPI ADVANTAGE

KPI Partners is 100% focused on Oracle Business Intelligence.

KPI Partners leverages years of experience with analytics deployment methodologies and frameworks to deliver measurable results that enhance business performance and help resolve critical information challenges.

Armed with expertise in Business Analytics from a wide variety of industries, KPI Partners provides technical solutions that are reliable, flexible, scalable, and affordable.

The company founders have deep roots in packaged BI Application Architecture at Oracle and were instrumental in driving the architecture of the packaged BI Applications that Oracle sells today!

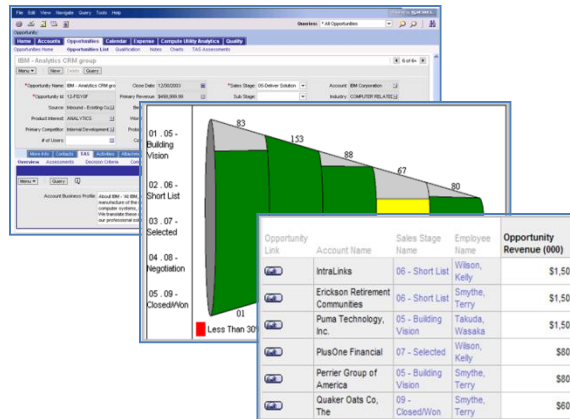
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ORACLE® CRM Sales Analytics Quick Start



The KPI Methodology

The CRM Sales Analytics Quick Start Package utilizes KPI Partners' project management methodology which is based on extensive experience gained through work on numerous Business Intelligence projects and has the following philosophy:

- Single point of accountability
- In-depth knowledge of both technical issues and business requirements
- Construct a project plan that recognizes the unique aspects of the business issues being addressed
- Rally the forces, communicate and manage effectively
- Build and maintain consensus from all corners of an organization

KPI Partner's framework for an Oracle Business Intelligence Application deployment employs an iterative, top-down approach that greatly reduces the chance of any unsuccessful deployments.

- Deploy Oracle's CRM Sales Analytics Business Intelligence Application in as few as **SIX WEEKS!**
- KPI Partners' Quick Start implementation has a **FIXED PRICE and SCOPE** and uses data from your CRM Application.
- Deliverables include a fully deployed CRM Sales Analytics Application with a minimum of 5 reports and 1 dashboard with limited customization and branding.
- Two KPI consultants will be alternatively on or off site and will deploy the BI CRM Analytic Application and provide knowledge transfer.
- This Quick Start lays the foundation for Oracle Business Intelligence and ensures the ability to quickly deploy other subject areas and BI Applications!

2008 Oracle Excellence Award for Sales Analytics

PNC Financial Services Group was recognized for their innovative deployment of Oracle Business Intelligence. KPI Partners was their key integration partner in deploying their **award-winning CRM Sales Analytics** solution for their Siebel Customer Relationship Management Application!

This solution integrated data from various sources, including Siebel CRM. KPI Partners helped PNC build a single Enterprise Business Intelligence model that spans multiple data sources and defines key business metrics and calculations in one place.

With KPI Partners, PNC was able to deploy analytic processes to drive insight and action across their lines of business to hundreds of business users!