



# Accelerate Informatica to Snowflake Migration: 7x Faster, 60-80% Lower Cost

510.818.9480 info@kpipartners.com www.kpipartners.com



GenAI-powered automation to modernize legacy Informatica PowerCenter into Snowflake + dbt.

## THE MODERNIZATION CHALLENGE

Legacy Informatica PowerCenter estates built over 10-15 years are deeply interconnected, embedded with undocumented logic, and costly to maintain, making manual migration to Snowflake slow, expensive, and high risk.

## RISKS

- High Informatica licensing & infrastructure costs
- 12-24 month manual migration timelines with budget overruns
- Lack of support from Informatica for the end of support life of the Informatica PowerCenter product. [Informatica Support Guide](#)
- Delayed Snowflake ROI and slowed AI initiatives

## QUICK START | 2-Week Quick Start

- Run KPI's Assessment utility on your Informatica PowerCenter repository to get timeline, resources, and cost estimate for the complete migration
- Fixed-price: **\$10,000**
- Scope: Convert 10 Mappings (60% simple, 20% medium, and 20% complex) that you select

## SUCCESS STORY

### GLOBAL SEMICONDUCTOR ENTERPRISE

- ✓ 1,700+ Informatica mappings
- ✓ 15+ year legacy estate
- ✓ 7x faster migration
- ✓ 70% reduction in manual effort
- ✓ 80% automation efficiency
- ✓ Completed in ~6 months

### BUSINESS BENEFITS

- 60-80% reduction in migration timeline & cost over manual migration methods
- 80% automation efficiency

### OUTCOME

Faster migration, lower risk, lower cost, faster data loads, and an AI-ready cloud data foundation.

### TESTIMONIAL

"KPI Partners helped us modernize faster and more confidently than we thought possible by delivering measurable savings and a scalable platform for the future."

- Director, Data & Analytics

[Read the complete case study here](#)

## KPI PARTNERS' INFORMATICA TO SNOWFLAKE + DBT MIGRATION ACCELERATOR

A next-generation GenAI-powered, metadata-driven migration accelerator that:

- Has an assessment module to analyze your Informatica PowerCenter repository to get timeline, resources and cost estimate for the complete migration
- A GenAI driven migration utility that converts Informatica PowerCenter mappings to best practices Snowflake SQL and Informatica Workflows to dbt projects
- Covers the most common Informatica PowerCenter transforms such as Expression, Aggregator, Joiner, Filter, Sorter, Router, Lookup, Union, Rank, Update Strategy, SQ, Sequence, Normalizer, SQL Transformations
- Includes a validation capability to ensure the most accurate conversions

## OUR APPROACH

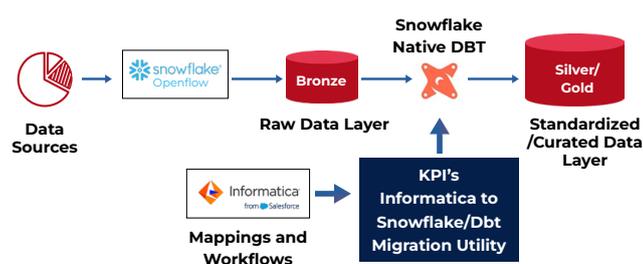
### Phase 1 Intelligent Repository Assessment

Automated scan of the entire Informatica PowerCenter repository to quantify scope, complexity, cost, and timeline, enabling confident executive approval.

### Phase 2 AI-Based Automated Conversion

Automated conversion of Informatica mappings into best practices Snowflake-native SQL and production-ready dbt models with built-in validation and reconciliation.

## ARCHITECTURE SCOPE & PROVEN ENTERPRISE RESULTS



## WHY KPI PARTNERS

- Premier-tier Snowflake partner
- Informatica Partner
- 50+ Snowflake implementations
- 100+ Informatica projects
- 50+ Informatica modernization programs

## TARGET ARCHITECTURE

### Current State

- Informatica PowerCenter ETL
- On-prem / Hybrid data warehouse

### Modernized Future State

- Snowflake as scalable cloud data platform
- dbt (Open Source or Cloud) for modular, version-controlled transformations
- CI/CD-enabled deployment

### Infrastructure Requirements

(For 2 Weeks Quick Start and Full Migration)

- VM (64 core, 16GB RAM, 256GB storage)
- Windows 11+
- Informatica PowerCenter Client
- Python 3.13 + IDE
- Snowflake account
- dbt (Open Source or Cloud)
- KPI's Informatica to Snowflake/dbt Migration Utility
- Snowflake Native DBT Mappings and Workflows
- Raw Data Layer/ Standardized/ Curated Data Layer
- Bronze/Silver/ Gold
- Data Sources
- OpenFlow



**SCHEDULE A DEMO TODAY!**

See how KPI Partners accelerates modernization with measurable business outcomes.